

# BRENDON BLAKE

**Writer/CD**

Currently available for freelance or full-time creative director/copy roles.

F/T Experience:

**Avrett Free Ginsberg** NY, 11/10–1/12 Assoc. Creative Director

- Helped win Neuro, Zostrix and Ace the Musical
- Head writer on Friskies and Super Derivatives

**Zimmerman** Ft. Lauderdale, FL 12/06–11/09 Sr. Copywriter

- Team leader on hhgregg and Miami Dolphins accounts
- Key contributor to Friendly's, DentalWorks and Party City wins

**OgilvyOne** NY, 1/05–9/06 Sr. Copywriter

- Head writer on Six Flags
- Regular contributor to TD Ameritrade

**NW Ayer** NY, 2/98–9/01 Sr. Copywriter

- Worked on all things Continental Airlines
- Helped originate and enliven an ad campaign that lasted 11 years

**Wunderman Cato Johnson** NY, 5/95–1/98 Jr. Copywriter

- Cut my teeth on American Express Card letters and mailers
- Also worked on Gevalia Kaffe, Clairol Professional and Sears

Permalence:

**CDMI** NY, 9/14–2/15 Copy Supervisor, Biogen, Genentech, Otsuka

**Hogarth** NY, 6/14–9/14 Freelance CD, Dannon yogurt brands

**MSL Group** NY, 11/12–12/13 Freelance ACD, P&G, MINI, Home Goods, USO

**The Halo Group** NY, 2/12–8/12 Freelance CD, Mt. Airy, St. George's U.

**Saatchi Wellness** NY, 4/09–7/09 Freelance Sr. Copywriter, Humira, Allegra

**360i** NY, 12/05–5/10 Freelance Sr. Copywriter, Oreo, Kraft, Alamo, Dentyne

**McGarry Bowen** NY, 9/10–11/10 Freelance Sr. Copywriter, JPMorgan Chase

**Mother** London, England 9/02–4/03 Freelance Copywriter, The Observer, Britart

Education:

**Bennington College** Bennington Vermont, BA Lit/Creative Writing '92

**School of Visual Arts** NY, 3 Portfolio Building Classes '93–'94

Awards:

**One Show** Print Merit, Effie, IAC Gold, Cause PR Platinum, Radio Mercury